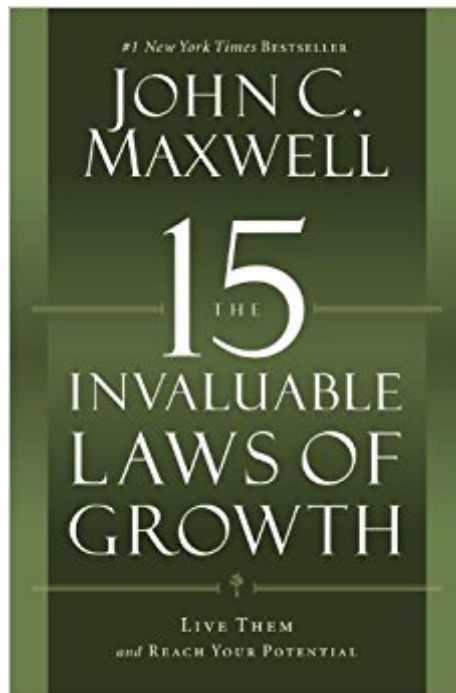




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# **The 15 Invaluable Laws Of Growth: Live Them And Reach Your Potential**



## Synopsis

Are there tried and true principles that are always certain to help a person grow? John Maxwell says the answer is yes. He has been passionate about personal development for over fifty years, and for the first time, he teaches everything he has gleaned about what it takes to reach our potential. In the way that only he can communicate, John teaches . . . The Law of the Mirror: You Must See Value in Yourself to Add Value to Yourself The Law of Awareness: You Must Know Yourself to Grow Yourself The Law of Modeling: It's Hard to Improve When You Have No One But Yourself to Follow The Law of the Rubber Band: Growth Stops When You Lose the Tension Between Where You are and Where You Could Be The Law of Contribution: Developing Yourself Enables You to Develop Others This third book in John Maxwell's Laws series (following the 2-million seller The 21 Irrefutable Laws of Leadership and The 17 Indisputable Laws of Teamwork) will help you become a lifelong learner whose potential keeps increasing and never gets "used up."

## Book Information

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## Customer Reviews

"Millions of individuals--myself included--have been inspired by the words and works of John Maxwell. Now, in The 15 Invaluable Laws of Growth, John again shares his remarkable insights and wisdom into how each of us can reach our full potential and make a positive difference in the lives of others." —Elizabeth Dole, former U.S. Cabinet Secretary, Senator and President of the American Red Cross "I salute John Maxwell for being a pioneer for leadership throughout the world. In his most recent book, he has successfully distilled the 15 most invaluable laws for personal growth. To

read this book is to receive the essence of John's expertise, which will help you take your personal success to the next level."â •Stedman Graham, speaker, author and entrepreneur

John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 24 million books in fifty languages. Often called America's #1 leadership authority, Maxwell was Identified as the most popular leadership expert in the world by Inc. magazine in 2014. And he has been voted the top leadership professional six years in a row on LeadershipGurus.net. He is the founder of The John Maxwell Company, The John Maxwell Team, and EQUIP, a non-profit organization that has trained more than 5 million leaders in 180 countries. Each year Maxwell speaks to Fortune 500 companies, presidents of nations, and many of the world's top business leaders. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). For more information about him visit [JohnMaxwell.com](http://JohnMaxwell.com).

John gives his best to us again! He's a teacher that has blessed me personally and professionally. I heard John teach on this live in February 2012 with the John Maxwell Team and he was like a little kid in a candy store, filled with passion and excitement. He believes what he writes and he lives what he believes. The book is just as good as John live. Is the book simple? You bet. Is it difficult to apply. Of course. But, the framework of the 15 Laws is one model that will help you be more successful in every area of your life. Truly, we cannot lead anyone further than we've led ourselves and this book will give you the tools to lead yourself to your next level. Enjoy the 15 Laws: 1. Law of Intentionality - Growth doesn't just happen. 2. Law of Awareness - You must know yourself to grow yourself. 3. Law of the Mirror - You must see value in yourself to add value to yourself. 4. Law of Reflection. Learning to pause allows growth to catch up with you. 5. Law of Consistency. Motivation gets you going. Discipline keeps you growing. 6. Law of Environment: Growth thrives in conducive surroundings. 7. Law of Design: To maximize growth develop strategies. 8. Law of Pain. Good management of bad experiences leads to great growth. 9. Law of ladder. Character growth determines the height of your personal growth. 10. Law of the rubber band. Growth stops when you lose the tension of where you are and where you could be. 11. Law of tradeoffs. You have to give up to go up. 12. Law of Curiosity. Growth is stimulated is asking why. 13. Law of Modeling. It's hard to improve when you have no one but yourself to follow. 14. Law of expansion. Growth always increases your capacity. 15. Law of Contribution. Growing yourself enables you to grow others.

Dr. John Maxwell has mentored me from a distance through his books. This book is no different. A

wonderful, deep, and profound read. Dr. Maxwell shares profound insights and truths using every day simple tools like the Law of the rubber band. If you want to grow, you must stretch. The Law of contribution. If you want to contribute, you must first develop yourself, so that you can develop others. A insightful read if you want to intentionally grow, contribute, and give back. William Teh Investor | Author | Entrepreneur TTTrends Investments

Unfortunately, unlike many of my fellow reviewers, this book did not light my fire relative to personal growth. And I am really not sure why it did not. It may be because I already put both my personal and professional growth at a very high priority level. It may also be because I found the multiple quotes per page a major distraction to what Dr. Maxwell had to say. His words were overwhelmed by the quotes. I also found the quotes to add little value to what Dr. Maxwell had to say. I kept thinking that if the quotes were removed, just how much smaller and maybe more potent the book would be. While I have no issue with any of Dr. Maxwell's 15 laws of growth, I feel the value of the book was lost by an over reliance on the quotes of others.

This was a good book, full of great insights, but I found it so incredibly boring to read. I always like to finish the books that I start, but I have to admit this one was rather hard, and it's not very long. I wasn't motivated at all while reading this, I felt like I was studying a textbook, "learning" how to grow as if I was going to need to pass a test on growth. But as I look back at my highlights, I find that it is pretty good info after all. Maybe it is because this is the second book in a row I read by this guy, I just couldn't take it anymore.

Excellent read on self-improvement and visualizing what you, as a human being, can make happen! Listed out in detail per chapter, this is definitely a worth-while exploration into what motivates us, what can keep us going, how we can react to situations, and how we can affect other people in our lives. Success is a matter of perspective and this book shows us how to get there!

This is a great book. I believe most people could benefit from parts of this book (I realize no book is going to meet everyone's needs). I like this book for two simple reasons. First, Maxwell's writing is easy to read, even when I am tired. Second, this book can be read "on the spot" and within 2 minutes I have captured something useful. I can go to any page, start reading, and retain something helpful for personal development (i.e., sparks internal inspiration: "Hey, you can work on this for the week!"). For busy people who read "on the fly" - this is a very helpful and motivating book for

personal growth.

Again John Maxwell has hit the ball out of the park. So many good steps for personal growth. Even if someone is not a leader of a group, this is an excellent read. The one major point that stuck with me is personal growth is not an overnight thing, it takes consistency day upon day working a growth plan. We do not plant an acorn one day and expect a mighty oak the next, it takes years. Put just a few of these principles into your daily routine and you will automatically see growth.

The literature is simple to follow. So simple this entire audio book is like it repeats the first chapter again and again with slightly different variations. The points they are aiming to instill in the reader are interesting enough to keep my attention for a while. (I am the type that can not sit still though and have yet to make it through the entire audio book. The narrator is your typical voice nothing interesting very basic, meaning there wasn't an accent or much character in the voice.

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